

## Blessings of the Season

As 2011 draws to a close and we look forward to 2012, it's our pleasure to wish you and yours a happy holiday season! We would also like to offer our thanks to everyone for your previous donations to Hackettstown Regional Medical Center (HRMC) or the HRMC Foundation. Your contributions, along with donations from other philanthropic individuals like you, have been used to purchase new equipment, expand services and renovate our facilities. In fact, as you read this letter, our new digital mammography equipment has just been installed. This latest generation of diagnostic imaging equipment is coming to HRMC as a result of our successful fund raising efforts throughout 2011. It means so much to know that our community supports this Medical Center, and for that, we are very grateful.

As you may know, there are many challenges facing healthcare institutions today, particularly in New Jersey. HRMC is not immune to these challenges and we are doing our best to continue providing excellent healthcare services despite declining reimbursements and the poor economic conditions that have prevailed these past few years. Now, more than ever, it's critical that we reach out to as many people as possible in order to meet the

growing healthcare needs of our neighbors throughout northwest New Jersey.

With that in mind, we are in the midst of the holiday giving season and ask for your support once again.

It is our hope that you will consider a monetary gift to the HRMC Foundation before the end of this year. It matters not what the size, whatever is comfortable to you. Just go to our website ([www.hrmcnj.org](http://www.hrmcnj.org)) and click on the "Make a Donation" button.

On behalf of our patients, thank you for considering a year-end gift to the HRMC Foundation. Your contribution will be a tremendous help to HRMC as we seek to fulfill our mission of improving the health of people and the communities we serve, through a ministry of physical, mental and spiritual healing.

Wishing you a very happy holiday season and a healthy and happy New Year!

Sincerely,

Jason C. Coe  
HRMC President

Eric Cross  
HRMC Foundation  
President

Steve Maternick  
Director of  
Development



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## Rossy Fund Introduced

As the story goes, in the 1940's, Mr. William H. Rossy, a local businessman, was involved in an automobile accident and required medical treatment. An ambulance wasn't available, so he was taken to his home in the back of a police car. After an uncomfortable night due to his various injuries, Mr. Rossy was taken to Newton Hospital the next morning. While enroute, Mr. Rossy is quoted as saying, "Wouldn't it be nice if we had a hospital in Hackettstown?"

After that experience, Mr. Rossy, who was a member of the local Kiwanis Club, started discussions among various groups in the community to find out what it would take to build a hospital in Hackettstown. These discussions resulted in a group of community leaders forming the Hackettstown Community Hospital Committee. This group eventually became a

legal entity and the first Hospital Board was formed. Mr. Rossy served as Vice President and local farmer Dan Allen served as Board President.

As the dream of a new hospital became more of a reality, the group knew that fund raising would be essential in their quest to build a hospital. As his main contribution to the effort, the ever-enterprising Mr. Rossy formed the "Bucket Brigade." Over the course of five summers during the late 1960's and early 1970's, Mr. Rossy recruited many Hackettstownians to serve in the "Bucket Brigade". Volunteers stood on the street corners in Hackettstown, primarily along Route 46 near the five corners intersection, with buckets in hand. Drivers, traveling through Hackettstown on their way to the country from points east, were asked to donate whatever they could to help build a hospital

in Hackettstown. When it was all said and done, over \$101,000 was raised by Mr. Rossy's "Bucket Brigade."

In recognition and in remembrance of Bill Rossy's contributions to Hackettstown Community Hospital, the HRMC Foundation proudly announces the formation of the Rossy Fund Society. This new society recognizes those who contribute to the annual fund in a significant way—specifically, those individuals who donate \$2,000 or more annually to the HRMC Foundation, will be recognized as members.

We believe this is a fitting tribute to Mr. Rossy and it's our way of remembering him for his role in the history of our medical center.

For more information about the Rossy Fund, contact the HRMC Foundation office at 908-850-6876.

# HRMC Auxiliary Officers for 2012

The following individuals will be serving as the officers of the HRMC Auxiliary in 2012.

- President – Mary Quinn
- Vice President – Annette Rauscher
- Secretary – Janet Hentschel
- Treasurer – Ruth Sherman

We extend congratulations and best wishes to these officers as they begin their important leadership roles.



Clockwise from left: New HRMC Auxiliary President Mary Quinn accepts congratulations from HRMC President Jason Coe upon her installation as an Auxiliary officer at the holiday luncheon. Eric Cross, President of the HRMC Foundation Board of Directors, thanks those gathered for their support of HRMC and the Foundation. New HRMC Auxiliary Secretary Janet Hentschel takes the oath of office at the recent holiday luncheon celebrating HRMC volunteers, Auxiliary members and Dan Allen Society members. Steve Maternick, Executive Director of the HRMC Foundation, shows outgoing Auxiliary President Kathy Garlick the Auxiliary plaque bearing her name, as HRMC President Jason Coe (center) looks on.

## The Radio Auction is Coming!

Plan to listen to WRNJ (1510 AM, 92.7 or 104.7 FM) on Friday and Saturday, March 9 and 10, 2012 for the 13th Annual WRNJ Radio Auction to benefit Hackettstown Regional Medical Center.

Thanks to the generosity and cooperation of the area business community and, of course, our friends at The Local Station — WRNJ, there will be a wide variety of interesting and essential services and items up for auction, live, on-the-air!

Check out the Foundation page on HRMC's website, [www.hrmcnj.org](http://www.hrmcnj.org), in February to learn more about the Radio Auction and to get an idea of the items that will be available. Online early bidding for Radio Auction items will also be announced!

Want to make a donation to the Radio Auction or help the Radio Auction planning committee gather auction items? Contact the Foundation office at 908-850-6876!



## Understanding Medicaid

Medicaid is a joint federal and state funded program created to provide health coverage to some New Jersey residents based on medical needs. To be eligible for Medicaid benefits, a person must meet four eligibility tests: (1) based on age, disability or medical needs; (2) based on income; (3) based on assets; and (4) based on transfer of assets. With proper planning, families can preserve their assets while qualifying for Medicaid benefits. In New Jersey, the current Medicaid resource maximum for an individual is \$4,000. All assets are counted against these limits unless the assets are considered “noncountable” assets. Noncountable assets can include the following:

- Principal residence within New Jersey with no equity limit if occupied by spouse or caretaker.
- Personal possessions, such as clothing, furniture, and jewelry.
- One motor vehicle is excluded, if it is used for transportation of the applicant or a household member.
- Term life insurance or life insurance with cash value of less than \$1,500.
- Prepaid funeral arrangements.
- Wedding and engagement ring.
- Certain assets that are considered “inaccessible” for one reason or another.

In the event a countable asset is transferred prior to applying for Medicaid, there may be a period of ineligibility which may be up to five years.

Medicaid laws can be quite complex and require proper estate planning. It is imperative to review your Will, update your Power of Attorney and Living Will to ensure asset preservation prior to Medicaid implementation.

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## Planned Giving Tip —

The beginning of the new year is an excellent time to review your Will, or, if you don’t yet have a Will, make a resolution to get one done!



Cathy Miller Photography

Two of the estimated 450 walkers who participated in the 9th annual JKMW show their spirit as they walk for those they love.

## 9th Annual Joan Knechel Memorial Walk Is a Record-Breaker!

Over 450 walkers took to the pavement at picturesque Mountain Lake on Sunday, October 16th during the 9th Annual Joan Knechel Memorial Walk. After all was said and done, the event was a record-breaker, with over \$75,000 being raised for the expansion of digital mammography at Hackettstown Regional Medical Center. This result brings the eight-year total net raised from the annual Walk to \$450,000. Every year, 100% of all net proceeds from the Walk stay local and directly benefit the Joan Knechel Cancer Center and cancer related diagnosis and treatment at HRMC.

The Walk brought young and old, some walking alone, some in large groups, many representing loved ones previously or currently fighting cancer. The Walk is named for Joan Knechel, a former nurse at HRMC who was an inspiration to many in her own battle with cancer. In addition to the funds raised by walkers, additional monies were raised from the purchase of silver doves for the Walk’s commemorative Dove Tree. Each year, silver doves are purchased “In honor of” or “In memory of” those who have battled cancer. The doves were displayed on a live tree at the walk site on the day of the event, and have since been relocated to a permanent Dove Tree that is on display in the lobby of the Joan Knechel Cancer Center.

Each year, the JKMW names the groups and individuals that bring in the highest amount of pledges. This year, the following groups

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## HRMC Foundation Hosts 22nd Annual Black Tie Fundraiser

The HRMC Foundation's 22nd Annual Cotillion proved to be a big winner in many ways, by bringing in funds for the enhancement of an essential diagnostic service. The black tie gala, held in early November, was attended by 399 guests and netted over \$92,000 for the expansion of digital mammography at Hackettstown Regional Medical Center.

Longtime area residents and HRMC supporters Ralph and Lois Knechel were this year's Honorary Chairs, and Dr. Stanley J. Skoczylas, an OB/GYN on staff at HRMC since 1978, was the Physician Honoree. The Orthopedic Institute of New Jersey was the presenting sponsor of the event.

The evening included dinner, dancing, a high-value 50/50 raffle drawing, and the annual Silent Auction, which included a host of items such as unique sports memorabilia, jewelry, furs and other great merchandise and gift certificates.

"Once again, regional businesses and individuals rose to the occasion to help ensure a successful Cotillion and we thank them for their generosity and support," said Maria DiGiovanni, Chairperson of the Cotillion planning committee.

If you would like to be involved in next year's HRMC Foundation Cotillion as a sponsor, advertiser or attendee and currently don't receive Cotillion information, please contact the Foundation office at 908-850-6876.

Top: Pictured during the awards ceremony are New Jersey Assemblyman John DiMaio, Cotillion Honorary Chairpersons Ralph and Lois Knechel, and HRMC's President Jason Coe.

Center: 2011 Cotillion Physician Honoree, Dr. Stanley Skoczylas (left), is presented with his award by Dr. Glen Wainen, President of HRMC's Medical/Dental Staff.

Bottom: Dr. and Mrs. Albert Lo enjoy the sights and sounds of the 22nd Annual HRMC Foundation Cotillion.

Cathy Miller Photography



Cathy Miller Photography



Cathy Miller Photography

SAVE THE DATE!

Monday, June 11, 2012  
26th Annual  
HRMC Foundation

*Golf Classic*

To be held once again at the picturesque  
Panther Valley Golf & Country Club  
Watch your mail for details this winter!

## 9th Annual Joan Knechel Memorial Walk **Continued**

and individuals received certificates for their participation: Top Fundraising Adult Team – Girlfriends Fight Back (captain – Karen Johanson); Top Youth Fundraising Team – Hackettstown High School's Key Club (captain – Tatiana Henao); Top Adult Individual Fundraiser – Linda Iverson; and Top Youth Individual Fundraiser – Donald Shoemaker.

Peg Carolan, a cancer survivor and registered nurse at HRMC, was the honorary chair of this year's Walk. The volunteer planning committee was led by Marie Accetturo of Oxford and Ginger Brady of Liberty Township. For more information about the Joan Knechel Memorial Walk and how you can make a post-event contribution or become involved in the planning of next year's 10th Anniversary JKMW, please call the HRMC Foundation Office at (908) 850-6876.



Cathy Miller Photography

Members of "Girlfriends Fight Back", the top adult fund raising team at this year's JKMW, pose for a group photo.

*"Gratitude is the memory of the heart."*

*–Jean Baptiste Massieu*



*Many thanks for your support this past year —  
Wishing you and yours a joyous holiday season  
and all the best in 2012!*

### THE HRMC FOUNDATION/DEVELOPMENT STAFF

Steve Maternick, Executive Director  
Lisa Dimiceli, Special Events Coordinator  
Juliette Bannister, Department Secretary

### HRMC FOUNDATION BOARD OF DIRECTORS

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